



2010 VA-ACME Conference Sponsorship

Greetings Colleagues,

As promised, here is the information regarding becoming a sponsor at the 4th Annual VA-ACME Conference scheduled for March 10-11. We are pleased to announce that there are a number of sponsorship opportunities available for our conference. We strongly encourage you to view the attached sponsorship options. This is a wonderful and rare opportunity to meet military (DOD) policy makers, education directors, ESOs (Education Service Officers), academic and career counselors, military personnel, and academia of all ranks who work directly with military personnel pursuing academic and vocational opportunities.

We have selected the Kingsmill Resort and Spa Conference Center for our gathering. Kingsmill is an award winning (Traveler's "Top 50 Resorts", Golf Magazine, Fairways Magazine, and Gold Key Awards, to name just a few...) resort and conference center. The Kingsmill's room rate is \$139 per night. As in past years, VA-ACME will subsidize the difference between the GSA room rates for military and government employees on orders (up to two nights, for the first 60 room-night reservations).

The sponsorship opportunities available include:

Platinum Conference Sponsor – (5 available). Cost - \$2,000.00. Logo on all VA-ACME Conference marketing materials. Banner on display in Ballroom 'A'. Recognition during all general sessions. One full conference badge. Space for one exhibit booth provided.

Gold Conference Sponsor - Reception Sponsor (4 available). Cost - \$1,500.00. Banner on display in front of Ballroom 'A'. Sponsorship noted during reception speech. One full conference badge. Space for one exhibit booth provided.

Gold Conference Sponsor – Attendee Portfolio Sponsor (1 available). Cost - \$1,500.00. Co-branding with VA-ACME on attendee portfolios. Marketing materials may be placed in portfolios. One full conference badge. Space for one exhibit booth provided.

Silver Conference Sponsor – Break sponsors (5 available). Cost - \$775.00. Posters at break tables recognizing sponsors. One full conference badge. Space for one exhibit booth provided.

Bronze Sponsor – (15 available). Cost - \$400.00. One full conference badge. Space for one exhibit booth provided.

Lanyard Sponsor – (1 available). Provide lanyards and name cards for all conference attendees. University logo accepted. Includes one full conference badge & Bronze level booth.

Program Sponsor – Produce conference guide. Back cover and centerfold advertising accepted. Recognition on front cover as "sponsor" accepted. Includes one full conference badge & Gold level booth.

* Tables (6 ft long) will be provided.

Please review the attachment entitled "VA ACME Sponsor Form" for details and registration. **I am asking each of you to forward this email to your colleagues and constituents, so that they will be aware of these opportunities. I appreciate your support and assistance!**

Details regarding the VA ACME, the Conference, and Sponsorship opportunities may be found in the attachments. If anyone has any questions or needs additional information, please feel free to contact Nora Graves @ 757-646-1530 or email at NGraves@umuc.edu. You may also visit our web site at www.va-acme.org.



2010 VA-ACME Conference Sponsorship

4rd Annual VA-ACME Conference

***March 10-11* Kingsmill Resort & Spa * Williamsburg, VA**

Organization: _____
 Name: _____
 Address: City: _____
 State: Zip _____
 Email: _____
 Phone: (w) (c) _____
 Fax: _____

PLEASE SELECT FROM THE FOLLOWING SPONSORSHIP OPPORTUNITIES

<p>__ Platinum (5 available) \$2000</p> <ul style="list-style-type: none"> • Logo on conference materials • Banner on display in front of ballroom • Recognition during all sessions • One full conference registration • Space for one exhibit booth provided 	<p>__ Silver (Break Sponsors) (5 available) \$775</p> <ul style="list-style-type: none"> • Posters at break tables recognizing sponsors • One full conference registration • Space for one exhibit booth provided
<p>__ Gold (Portfolio) (1 available) \$1500</p> <ul style="list-style-type: none"> • Co-branding with VA-ACME on attendee portfolios • Marketing materials may be placed in portfolios • One full conference registration • Space for one exhibit booth provided 	<p>__ Bronze (15 available) \$400</p> <ul style="list-style-type: none"> • One full conference registration • Space for one exhibit booth provided
<p>__ Gold (Reception) (4 available) \$1500</p> <ul style="list-style-type: none"> • Co-branding with VA-ACME on attendee portfolios • Marketing materials may be placed in portfolios • One full conference registration • Space for one exhibit booth provided 	
<p>__ Lanyard Sponsor (1 available)</p> <ul style="list-style-type: none"> • Provide lanyards and produce name tags for all conference attendees. University logo accepted. • Includes Bronze Level booth & one full conference registration. (Subject to Conference committee approval) 	<p>__ Program Sponsor (1 available)</p> <ul style="list-style-type: none"> • Produce conference guide. Back cover and centerfold advertising accepted. Recognition on front cover as “sponsor” accepted. Includes Gold Level booth & one full conference registration. <p>** (Program content provided by the Conference Committee.)</p>

<p>Mail completed sponsor form and check to: VA-ACME <i>P.O. Box 2443</i> <i>Chesapeake, VA 23320</i></p>	<p>Fax completed registration form and credit card information to: (757) 424-1140</p>
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For the latest information on the upcoming conference, please go to our website at: www.va-acme.org

If you have any questions about any of the sponsorship opportunities, please contact Nora Graves at NGraves@umuc.edu or (757) 646-1530



2010 VA-ACME Conference Sponsorship

Sponsorship Payment Form

Payment Method

Purchase Order (Invoice will be sent to EMAIL)

VA-ACME Invoice

Online PAYPAL (Request for Payment sent to EMAIL address)

Credit Card

Check (make payable to: VA-ACME)
Preferred

Credit Card **VISA** **MC** **AMEX** **DISC**

Card No _____

Security Code _____

Name on Card _____

Billing ZIP Code _____

Exp Date _____

Signature _____ (required)

For more conference information - go to our web site at <http://www.va-acme.org>.